Katowice, located in the South of Poland, is a city of relatively short history, as it dates back slightly over 150 years. It is one of the most economically developed centres in the country with a large share in its industrial potential. It is the capital of Silesian voivodeship and – since 1 July 2017 – the biggest city of the Upper Silesia and Zagłębie Metropolis, population of which is estimated at over 2 million people. Katowice is the seat of renowned academic, medical and cultural institutions.

Its trade mark is the “SPODEK ARENA” with its UFO-like shape, which hosted many concerts by stars of international stature. Why Katowice?

**URBAN METAMORPHOSIS**

The revitalisation process of the post-mining areas enabled the city to create the CULTURE ZONE – ONE OF A KIND SPACE IN THE WHOLE OF POLAND. The new seats of the Silesian Museum, the National Radio Symphony Orchestra (NOSPR) and the International Congress Centre along with the legendary “Spodek Arena” add to Katowice’s prestige and attract inhabitants of the region and tourists alike to the city-centre.

**ECONOMIC TRANSFORMATION**

The region traditionally associated with coal-mining and heavy industry strives to become a LEADER IN INNOVATION AND NEW TECHNOLOGIES. Such aspirations are reflected in the development of modern sectors of business and investment projects for sustainable development.

**ECO-RESPONSIBILITY**

The city has rich experience in recovering the effects of long-term degradation of the natural environment. Due to the performed actions the air quality and the general state of the environment have improved, thus enhancing the QUALITY OF LIFE of the inhabitants.

**METROPOLIS**

Not only is Katowice itself a city with a population of 300,000, it is also the heart of the Upper Silesia and Zagłębie Metropolis, which unites 41 cities, towns and villages inhabited by over 2 million people. The large urban organism established in July 2017 resulted from joint engagement towards the benefits of the region, as it provides an opportunity for a more rapid and dynamic development.

**CENTRE OF EVENTS**

Katowice, a host city of many international events, is perfectly prepared to organise large scale conferences. The MOST MODERN CONGRESS CENTRE in Poland, well-developed lodging for visitors and transportation network are factors which make the capital of the metropolis a city of business tourism.

**TRANSPORTATION**

Three international airports (KTW and KRK, OSR), two motorways, national and regional roads, modern railway and public transport form a WELL-DEVELOPED TRANSPORTATION NETWORK, which provides good connections from the city to virtually any other part of the country and the world.